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Appl. No. 10/024,766 Amdt. Dated June 1, 2005 Reply to Final Office Action of Apr. 1 21, 2005

## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims:

- 1.(currently amended): An apparatus comprising:
- a transportable programmable information tag uniquely encoded for association with an individual purchaser of goods and/or services;
  - a communication unit capable of communicating information to one or more information interfaces;
- a purchaser's controller, coupled to the programmable information tag and the communication unit, arranged to receive information from the information interfaces through the communication unit, and program said purchaser's controller being configured for programming the programmable information tag with at least part of the information from the information interface; interface, for confirming the purchaser has paid for and is entitled to receive from an associated merchant the goods and/or services; and
- a merchant's tag reader for reading permitting a merchant to read said tag to obtain information therefrom; therefrom, for confirming or authorizing the merchant to deliver the indicated goods and/or services to the associated purchaser.
- wherein the programmed information relates to goods or services to be provided by a merchant or service provider

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to the individual purchaser uniquely associated with said programmable information tag, whereby said individual purchaser thereafter uses the programmed information tag to obtain delivery of the goods or services.

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- 2. (original): The apparatus according to Claim 1, wherein the apparatus and the information interface communicate in a client/server network.
- 3. (original): The apparatus according to Claim 1, wherein the programmable information tag comprises an RFID tag.
- 4. (original): The apparatus according to Claim 1,
   wherein the programmable information tag comprises a barcode tag.
- 5. (original): The apparatus according to Claim 1, wherein the programmable information tag is detachable from the apparatus.
  - 6. (original): The apparatus according to Claim 1, wherein the information comprises a receipt for goods or service purchased via an e-commerce transaction.

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- (original): The apparatus according to Claim 2,
   wherein the client/server network comprises the Internet.
- 8. (original): The apparatus according to Claim 1,
  wherein the programmed information further includes
  information related to a particular user.

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- (currently amended): An e-commerce method, for permitting a consumer to directly receive from a merchant the delivery of goods and/or services transacted for previously, comprising the steps of:
- receiving a request to complete a commercial transaction for goods or services over the Internet by a consumer:

completing the commercial transaction with the consumer:

providing an e-receipt to the consumer, the e-10 receipt containing information that may be used by the consumer to program an RFID tag to prove a transaction for obtaining the delivery of goods or services; tag;

programming conducted by the consumer to program the RFID tag with information from said e-receipt to verify the 15 consumer completed a transaction entitling the consumer to obtain the delivery of goods and/or services from a merchant;

using presenting the programmed RFID tag to permit the consumer to receive the goods or services; and a merchant capable of delivering the goods and/or services to the 20 consumer;

reading via a tag reader of the merchant the information from the RFID, for permitting said merchant to confirm the consumer is entitled to receive the goods and/or services, before delivering the same; and

recording information related to the commercial transaction and the e-receipt.

10. (original): The e-commerce method according to Claim 9, wherein the information includes a unique code.

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- 11. (original): The e-commerce method according to Claim 9, wherein the information includes data related to the consumer's identity.
- 12. (original): The e-commerce method according to Claim 9, further comprising creating a database that includes information that is used to verify what goods or services are associated with the e-receipt.
- 13. (original): The e-commerce method according to Claim 12, wherein the database further includes consumer profiles.
- 14. (currently amended). A system for performing ecommerce transactions, comprising:

means for receiving a request to complete a commercial transaction for goods or services over the Internet by a consumer;

means for completing the commercial transaction with the consumer;

'means for providing an e-receipt to the consumer, the e-receipt containing information that may be used by the consumer to program an RFID tag to prove a transaction for the right to receive the goods ex and/or services;

a purchaser's controller operable by said consumer

in response to said e-receipt, for programming said RFID card

with said proof of transaction;

means for using the programmed RFID tag to permit the consumer to receive the goods or services; and

a provider's card reader for permitting said provider to read said programmed information from said RFID card for permitting said provider upon confirmation of the

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## transaction to deliver the goods and/or services to the consumer; and

means for recording information related to the commercial transaction and the e-receipt.

- 15. (original): The system according to Claim 14, wherein the information includes a unique code.
- 16. (original): The system according to Claim 14,
  10 wherein the information includes data related to the
  consumer's identity.
- 17. (currently amended): The system according to Claim 9, 14, further comprising means for creating a database that includes information that is used to verify what goods or services are associated with the e-receipt.
  - 18. (original): The system according to Claim 17, wherein the database further includes consumer profiles.

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